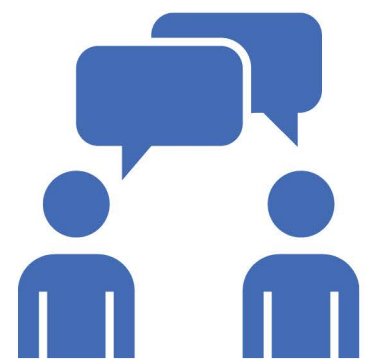
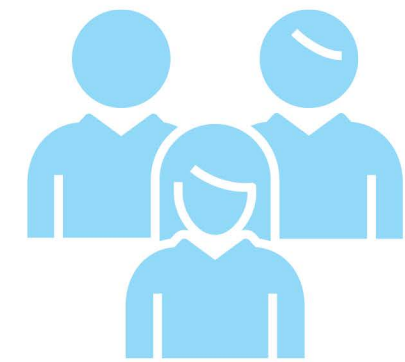




**711** events delivered during Small Business Month

**24,000** people attended Small Business Month events



**272** collaboration partners joined the program

**220** organisations approved for grants to host events



**94%** of attendees were very satisfied or satisfied with their participation in NSW Small Business Month

**89%**

of attendees strongly agreed or agreed with the statement "the activity provided me with information I intend to apply to my business."

**95%**

were very likely or likely to attend a future NSW Small Business Month

**94%**

were very likely or likely to recommend Small Business Month

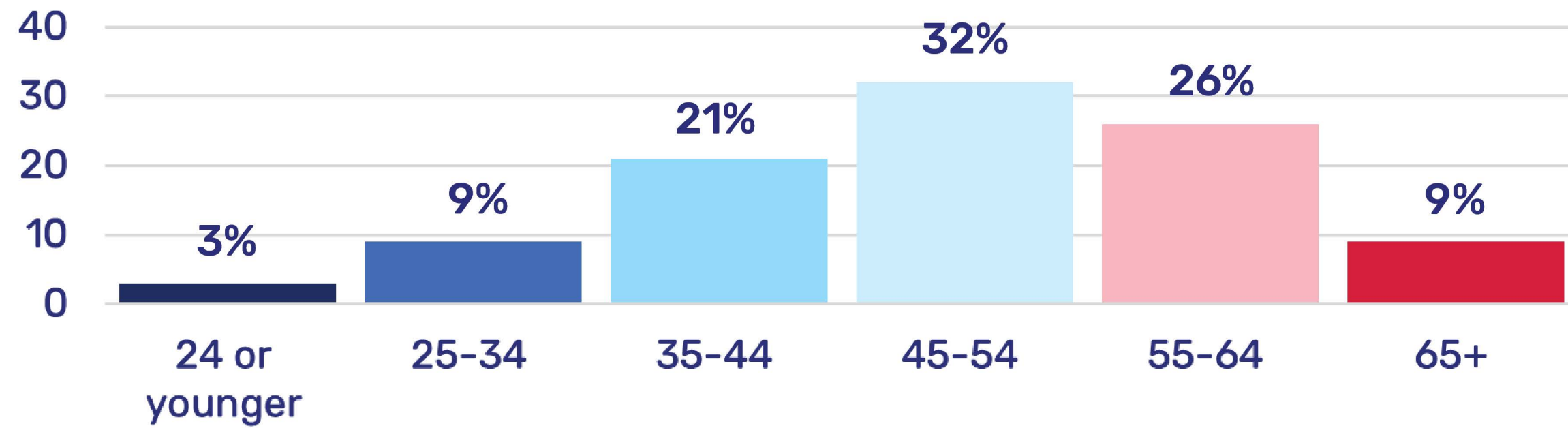
**79%**

strongly agreed or agreed that they feel more confident in their business after participating

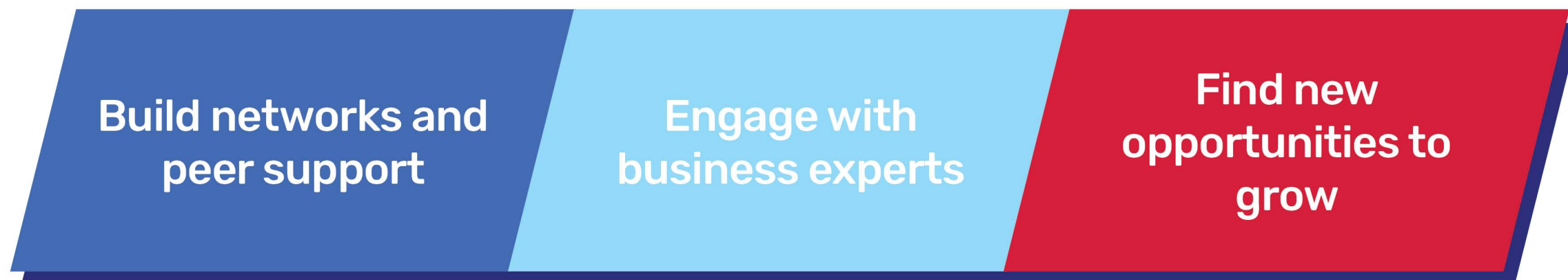
**66%**

of attendees agreed that their awareness of government support had increased as a result of NSW Small Business Month

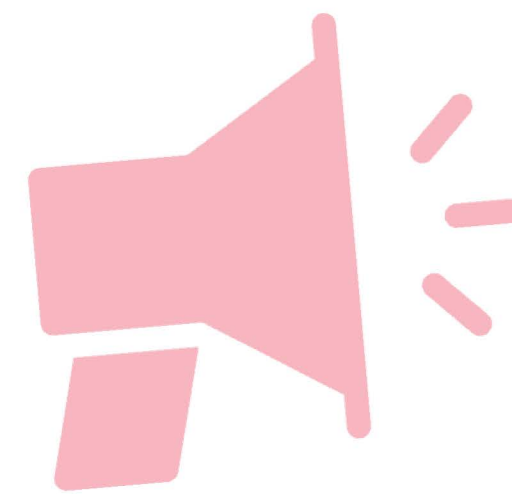
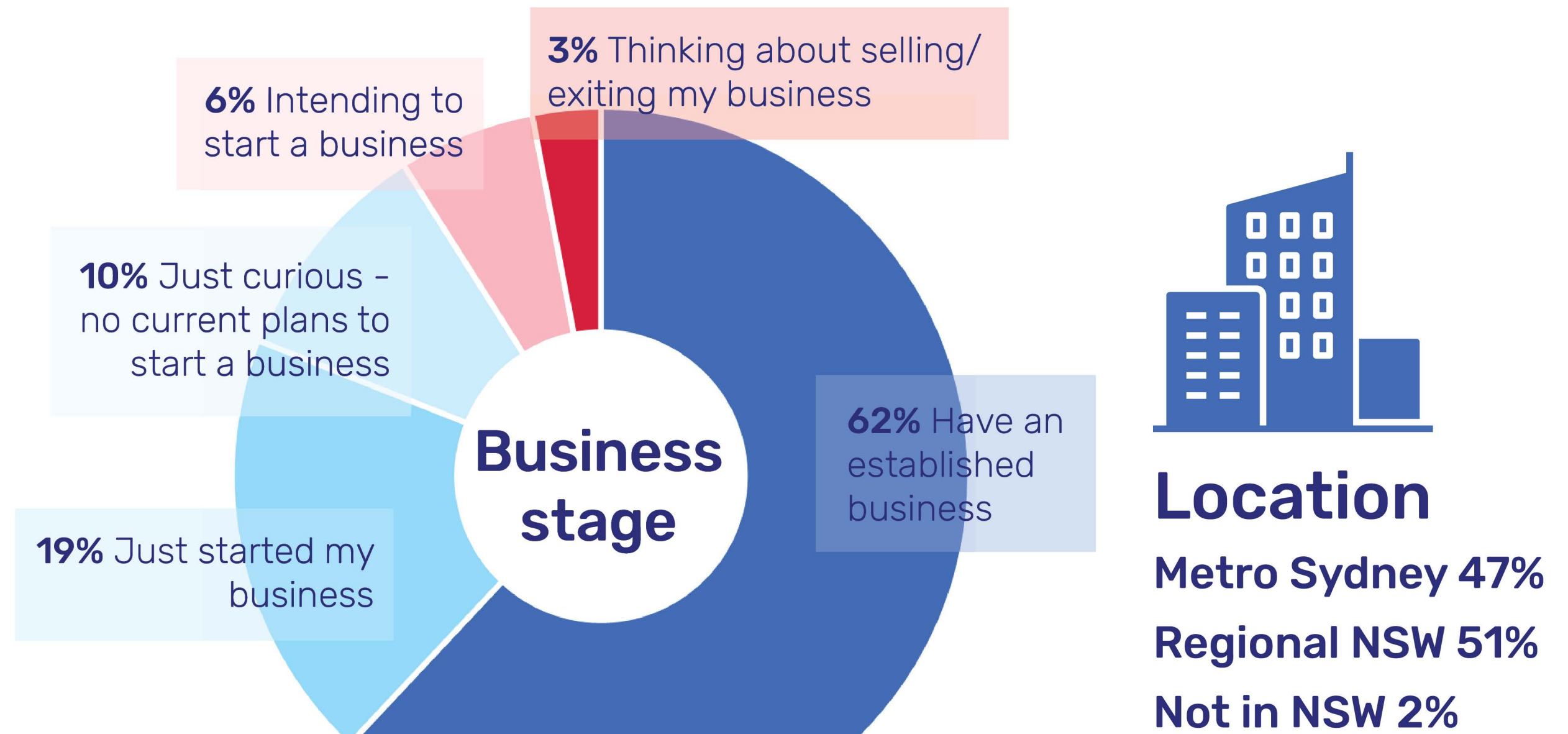
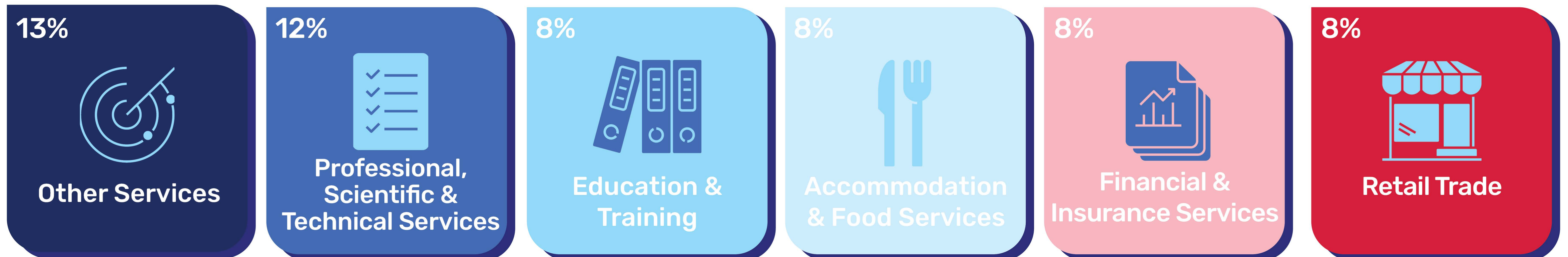
## Participant age



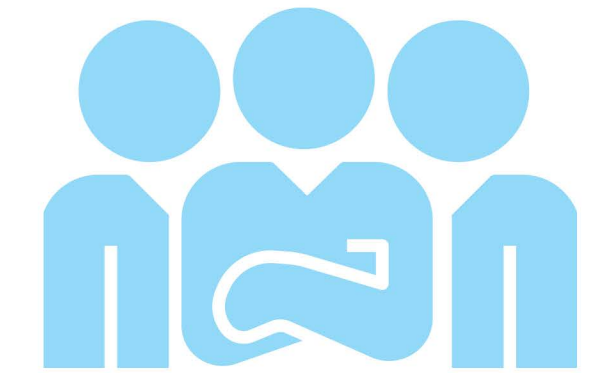
## Top 3 reasons for participating in NSW Small Business Month 2023



## Top 6 industries



**27%** of attendees speak a language other than English



Female	Male	Prefer not to say/other
70%	29%	1%